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## DATA SHEET

<b>Product name:</b>	Human Breast Epithelial Cell Culture Phenol and Serum Free Media
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**Catalog number:** M36056-01PN

**Description:** Human Breast Epithelial Cell Culture Phenol and Serum Free Media with Antibiotics: total volume of 500ml. This media is available in ready to use format. Media is optimized for use with Human Breast Epithelial Cell Culture . Each lot is qualified to support Human Breast Epithelial Cell Culture Growth and Proliferation. Formulated for use in a 5% CO<sub>2</sub> humidified incubator, and use in low O<sub>2</sub> environment: 5% O<sub>2</sub> in a controlled 37<sup>0</sup>C humidified incubator. Used for cell based assays, so phenol reagent would not interfere with endpoint colormatric readings.

**Storage Conditions:** 2- 8<sup>0</sup>C

**Tissue culture:** The Human Breast Epithelial Cell Culture Phenol and Serum Free Media was tested and optimized with Human Breast Epithelial Cell Culture in tissue culture. The Human Breast Epithelial Cell Culture was grown on Celprogen's Human Breast Epithelial Cell Culture Extra-cellular Matrix pre-coated flasks. This media was optimized on this Extra-cellular Matrix and Media combination Cell Culture system up to 12 passages within 80-120 population doublings in a 37<sup>0</sup>C humidified incubator with 5% CO<sub>2</sub>. Note: Prior to using serum free media, the cells have to be weaned off their serum conditions. (Protocol is provided with the purchase of product)

**Product Orders:** Before submitting an order you will be asked to read and accept the terms and conditions of Celprogen's Material Transfer Agreement (MTA).

**Permits & Forms:** In addition to the MTA mentioned above, other CELPROGEN and/or regulatory permits may be required for the transfer of this CELPROGEN material. Anyone purchasing CELPROGEN material is ultimately responsible for obtaining the permits.

**Notices & Disclaimers:** *CELPROGEN products are intended for laboratory research purposes only. They are not intended for use in humans.* The Product, Human Breast Epithelial Cell Culture Phenol and Serum Free Media, is established and manufactured by CELPROGEN Inc., for Research use only. This product is not for re-sale or may not be transferred to third party prior to written request and approval by CELPROGEN Inc.